



The UK's only
annual, official and most respected

Gay Wedding Show

2012

.... Information details



Completed applications posted to

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Overview

With the Civil Partnership now established and the Equality Act in play. It's time to look forward to helping many couples arrange their special day.

Pink Approved™ is proud to host the UK's only annual, official and most respected National Gay Wedding Show.

Reserve your place now and avoid disappointment as spaces are limited.



Why us?

In November of **2004** the team held the UK's first ever Gay Wedding Show in Brighton at the Hilton Metropole which was a huge success.

2005 saw the show travel around the UK to Belfast, Cardiff, Manchester and the grand finale in Brighton the day before the Civil Partnership became legal on the 5th December 2005.

The World's press attended the finale to the delight of all who visited and exhibited, presenting the show worldwide to over 30 million people.

2006 saw Brighton and Manchester continue to prove successful, showing the need to change the way wedding shows are presented for same sex couples.

2007 exploded into one the most talked about shows in the UK for Civil Partnerships, the Gay Wedding Show still continues to demonstrate the passion that goes behind each and every Civil Partnership and the excitement in a fresh look for wedding shows in the future. Travelling to Cardiff, Manchester and Brighton.

2008 Celebrated 5 years of the Gay Wedding Show and on the 21st December 3 years of the Civil Partnership Act. The shows toured around Cardiff, Manchester and finished at Brighton.

Over the last five years the gang at the Gay Wedding Show have certainly been on a great journey.

We are proud to have offered the shows and opened our doors across the UK to over 5500 visitors since its launch in 2004, helping gay couples to arrange their weddings and ceremonies, legal information and Equality Issues and the honeymoon.



2009 6 years on and the shows are still growing, the team saw some of the best suppliers around the UK give one of the largest amount of visitors to the shows a warm welcome, great entertainment, fantastic example ceremonies and a host of information like never before.

Overall the Gay Wedding Show 2009 proved a great event and one that is still being talked about around the UK, from London to Cardiff to Manchester and Brighton. New ideas and additions were launched giving same sex couples the very best in the Civil Partnership market.

2010 7 years later the shows are still a success and a great inspiration to add something new to the wedding market. As the shows unfolded we started to see an ongoing trend grow with over 72% of visitors being women for a second year in a row.

Each year it is still a surprise at how hard it is to find the right exhibitor for the shows and struggle with understanding how different opposite sex weddings are to same sex weddings. The team continue to train and educate in this field to lead to an ultimate goal of equality.

2011

Celebrating our 8th year birthday, the shows were amazing, some of the best exhibitors we have seen, more WOW factors than ever before and women still beating the men in 2011

Read more about our history

<http://www.gayweddingshow.co.uk/history.htm>

View some of TV Footage

<http://www.gayweddingshow.co.uk/video.htm>

Read what past exhibitors and visitors have said about the shows over the last 8 years

<http://www.gayweddingshow.co.uk/comments.htm>



Market Background

- Since the introduction of Civil Partnerships to the end of 2010, the market has seen over 46,622 Civil Partnerships in the UK bringing a fantastic and conservative £334 million of new wedding market to the UK economy.
- Average stats indicate 6% of the UK population is gay, equating to around 3.2 million
- Civil Partnerships, Men lost the lead in 2010 for the first time since the introduction.
- Age Range in order of popularity
 1. 34 to 49 years of age
 2. 28 to 34 years of age
 3. Over 50 years of age
 4. Under 28 years of age
- The Civil Partnership market value is estimated at around £51 million per year
- It's estimated that around 700 civil partnerships will be held a month in 2011/12 (figures are only an estimation)
- Pink Weddings have arranged over 8300 weddings since its launch in 2003
- Pinkweddings.biz and Gayweddingshow.co.uk have over 11,000 unique visitors per day
- 81 % of gay online users prefer to buy from companies that specifically advertise to the gay market

Don't miss out on the opportunity to offer your products and services to this growing market.

